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1) First industrial policy resolution was issued in

- a) 1940
- b) 1948
- c) 1950
- c) 1954

ans: b

2) Which company launched its Big investment with Softbank Vision?

- a) Flipkart
- b) Snapdeal
- c) EBay
- d) Amazon Pay

ans:a

3) Micro factors of external business environment does not include

- a) Competitors
- b) Customers
- c) Government Policies
- d) None of these

ans:c

4) Transfer of interest exists in the case of

- (a) Profession
- (b) employment
- (c) business
- (d) none of these

Ans:c

5) Name the two broad categories of business activities.

- (a) Trade and commerce
- (b) trade and industry
- (c) industry and commerce
- (d) none of these

Ans: c

6) The main advantage of functional organisation is

- a) Specialisation
- b) Simplicity

- c) Expert advice
- d) Experience

ans: a

7) who ties up with the Indian Railway Catering and Tourism Corporation (IRCTC)?

- a) Paytm
- b) Freecharge
- c) PayU
- d) Mobiqwink

ans: c

8) Which of the following launches Jeevan Utkarsh?

- a) Sun Life Financial
- b) Aviva India
- c) Bajaj Allianz Life Insurance
- d) LIC

ans: d

9) Which company launches the 'Project Brainwave' for Real-Time AI?

- a) Samsung
- b) Google
- c) Microsoft
- d) Apple

ans: c

10) The MRTP Act of 1969 was abolished in

- a) 2002
- b) 2004
- c) 2006
- d) 2008

ans: a